

Stand Up Paddle Longboard Race by Kahuna

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KAHUNA CREATIONS SPONSORS WORLD'S FIRST LAND PADDLE RACE DEBUTING AT THE 2008 SEISMIC NATIONAL SKATEBOARD CHAMPIONSHIPS

MORRO BAY, CA. July 9, 2008. Kahuna Creations is thrilled to announce the first ever race featuring its new land paddle, the Kahuna Big Stick. The event will be held July 11-13 at Morro Bay, California.

Athletes will meet at the beautiful Cloisters Park. The race will take the competitors through some of the most picturesque and rugged landscapes while enabling the athletes to experience stand up paddling on land.

"I'm stoked that the Kahuna Creations "Big Ride" land paddling race is part of the 2008 National Skateboard Championships. Skateboarders are always up for trying something new, and I think the "Big Ride" is just that, and the \$500 purse makes it even more exciting." says Jack Smith - Race Director and former Guinness Book of World Record holder for long distance skateboarding.

"This is a chance for the athletes to have fun as well as make history. Board riding is all about fun, being with friends and trying new things" says Steve McBride, Founder of Kahuna Creations, "the Big Ride competition at Morro Bay is a great way to kick off this new element of board riding."

"I'm stoked to try the land paddling at the Nationals this year." says Gary Fluitt, 2004 World Slalom Champion and 2007 World Slalom Champion Runner-Up, "As maybe the most non-conformist subculture on the planet, skaters ought to be open minded to try new things. Land paddling looks like a fun way to get across town on a board"