

BUSTIN LAUNCHES LONGBOARD MARKET PLACE

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As innovators in the customized longboard scene, the Bustin Crew has been putting in work on a new feature that takes their custom longboard experience to another level. Over the last few months the boys at Bustin, along with their 'oh so particular' team riders, have been compiling a list of the best components and forging relationships with the most well-respected companies in the industry in an effort to launch their brand new Bustin Market Place.

"Our feeling has always been that personal style and individual preference are paramount concepts in skateboarding," says Bustin founder Ryan Daughtridge. "That's why we spent years developing our unique shapes and one-of-a-kind printing process. With the Market Place we're trying to go one step further and extend this concept passed the deck and into each element, as well as the overall experience."

The Bustin Market Place is a comprehensive online store that allows the rider to choose from optimum components, either to complete a new Bustin board or to buy individually for other boards in their stock. Partnering with the industries' most respected names such as ABEC11, Crail, Randal, Seismic, Bones, Bern, and others, the new shop offers setups for every board and discipline. Current highlights include the exclusive, Brazilian made, wildly colorful Crail DH trucks, which are grabbing attention across the longboarding world for their smooth ride and high-quality finish and construction. For wheels, Bustin has partnered with ABEC11 to offer the full range of shapes, sizes, and durometers for the most fine-tuned traction possible. In addition, they offer the entire range of Bones bearings and a full line of up-and-coming Bern All-Season helmets.

"This is just the tip of the iceberg for what we want to bring to the Market Place." says Bustin co-owner Matt Colvin. "Our goal is to deliver the best longboard products with classic Bustin-style personal service."

Check out the Bustin Market Place at www.bustinboards.com/market. Also, for updates on new products, events and general stupidity, visit the increasingly popular Bustin Crew Blog at www.bustinboardslongboards.com/blog.