

Concrete Wave Skateboarding Buyers Guide 2009

Contributed by Concrete Wave
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WELCOME TO THE FINE PRINT: My trusty designer Markintosh tells me I have approximately 380 words to fit in this space — any more than that and I’ll jeopardize the size of this very cool opening shot. And what an opener it is! This collection of decks borders on priceless. While there may be many buyers for these skateboards, I can tell you, there are very few sellers.

It’s funny to think that 30 years from now, a photo may appear in this guide depicting much the same thing. The only difference is that the skateboards shown will be from this Buyer’s Guide. The skateboards will not be pristine — they will have been ridden and each will have a story to tell.

Believe it or not, this is our sixth edition of the Guide. I’d like to think we’ve come a long way since that snowy day in December 2003 when I came up with the idea of doing something after the January issue while waiting for the snow to melt. This year we’ve decided to spruce things up a bit. No more staples — it’s perfect-bound, just like the regular issue. We’ve also beefed up the paper stock. This way, you’ve got a perfect piece of memorabilia that should last at least 30 years.

A lot of times people ask me what is the best way to help Concrete Wave. We’ve got those folks who take the magazine and move it to the front of the rack at their local Barnes & Noble — a “noble” deed if there ever was one! We also have a number of readers who share their magazine with a friend. Of course, when I mistakenly send out doubles of an issue (as I seem prone to do), some people automatically give the extra copy to a skater in need. Then there are shops that, in an effort to really maximize people’s focus on the magazine, leave it in their bathroom. I can think of no better place to absorb the message! But of all the things you can do help Concrete Wave, one stands out above all: If you see something in the magazine that interests you — contact the company and tell them you saw it in CW. It’s not a huge task, but it is huge deal!