

Colabo.ca Launches First GoPro HD Cams to the World

Contributed by Colabo.ca
 Wednesday, 04 November 2009
 Last Updated Monday, 09 November 2009

This is how we do it. Colabo.ca Launches First GoPro HD Cams to the World The Ultimate Collaboration

It is a bright and exciting time for all of us in this new era of skateboarding! As of Friday, October 23, Colabo.ca would like to welcome you to their fresh and new horizon and new website www.colabo.ca. Trailing back to the initial creation of the many non-profit longboarding videos and the synergy of Team Colabo, their passion and experience has rapidly grown to a point where they can further their innovative efforts through new COLABORations. Through the past year they have successfully been able to complete their first official feature length longboard film, The Fellowship of the Bearing, which was captured completely in HD and funded on heart and determination.

The film itself was shot and edited over the course of the 2008-2009 season with the co-operation of the Colabo's Team riders and the kindness of Colabo's amazing digital video crew. Stepping freshly into the film industry initially made the production quite the gamble, but through many trials and tribulations the film reached its finale. Great feedback and exposure both nationally and internationally lead to their latest outing to Alberta and being awarded a scholarship to the prestigious Banff Mountain Film Festival from November 3rd to 9th.

In September of 2008, Colabo embarked on an amazing trip to San Diego. On their travels they were introduced to GoPro Camera, an action sports camera company that was taking huge strides to improve their POV cameras (point of view). These micro digital video cameras were extremely durable, waterproof and mountable on just about anything. Eager to try the cameras with the sport of longboarding, Colabo got their hands on a few and went straight into it. Releasing a mini series, which profiled the cameras abilities gave Colabo Innovations a new angle to its high-speed videos: the point of view. Because the first cameras were standard definition, it made it difficult to incorporate the angles with Colabo's professional HD media, "production toys" and filming techniques. In the summer of 2009 Dan Pape got the word, GoPro was going HD! While the announcement was kept under the radar, the wheels were in motion at Colabo with extensive field-testing of the new product.

The #1 POV Action Sports Camera company in the world had given 2 of its revolutionary HD models to Colabo much prior to their release date this month!!! The task? To undergo a thorough experimentation of their NEW wearable cameras and gear. The result? Riders put these cameras to the test wearing them on nearly every square inch of their bodies. Through hairpin turns, 100km/h speeds, rain, massive ditches, and some of the gnarliest bails they tested to date. GoPro HD survived and gave them some of the most jaw dropping extreme footage, Although this HD content was considered for Volume 5, Colabo has decided that they cannot wait and the footy needs to be seen now! www.colabo.ca

Their goal is to represent and display sports in a fresh, new, and innovative way. Working directly with GoPro Camera and Ryeka Sport, the official Canadian Distributor, Colabo.ca's editing team is now focused on producing a constant stream of innovative videos on their new website. "Because of the strong relationships with riders and regular videos that were released in 2009, GoPro hooked us up and skaters were stoked to be a part of it!" "We were so pumped on being among the first to get the cameras in the world!" - "The image quality and frame rate is unreal for a camera that compact";

The Ultimate Collaboration – to be continued……….

Now its your turn, Colabo wants to see what exciting angles you can come up with using the new HD GO PRO camera's. Submit your rawest bails, your hardest corners and your most daring overtakes to Colabo.ca in the spring of 2010 to enter for your chance to win the ultimate prize package from Colabo. To be announced. The ultimate collaboration is a reality right around the corner - collaborations of HD content. We recommend you pre-order your camera now, as they are in extremely high demand and will likely sell out quickly. See for yourself the quality and what is now possible. Be a Hero – GoPro Email Production@Colabo.ca or keep checking back to www.colaboinnovations.com for more info on "The Ultimate COLABORation";

Stay tuned for more information at Colabo.ca for contest rules and regulations. Stay posted and skate hard!

“GoPro has lead the market in image capture and with their NEW HD Helmet Hero, they have now set the standard.” E.Davis

Download [the press release](#) for detailed photos.