

## Advertising With Silverfish Longboarding

Contributed by Silverfish  
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Get to your Customer Base

No matter where they are

No matter where they ride

Ads Display on Every Page

Login and View Live Statistics

To advertise, contact Malakai Kingston

Silverfish Longboarding.com is the largest, most established longboarding website on the Internet. We pride ourselves on our multi-national membership and being where your customers are. We are the #1 authority on product reviews. When longboard shoppers want to discover and compare longboarding equipment, Silverfish is the first place they look. Do you want to advertise where your customers are? Advertise with the &lsquo;fish! These servers are expensive, help us out. Silverfish as your Advertising Choice

Graph of the unique visits to Silverfish for the month of January 2006. This is typical of our traffic levels in 2007.

Silverfish has the ability to create constant and reliable traffic to get your ads in front of as many longboarders as possible. Silverfish Longboarding maintains and has maintained for a long time the #1 position for the Google search term &ldquo;longboarding&rdquo; Silverfish also maintains over 20 other google #1 Positions. Let our placement work for you. Silverfish Longboarding on average receives over 400,000 Unique Visits every month and over 81 million page views a month. Silverfish has a long established relationship with retailers, portal sites, personal sites many of these sources refer to us a great deal of traffic. Silverfish is an established, trusted source for the longboarding consumer.

Silverfish is international. We work hard to maintain relationships with companies overseas. We stand as a reliable place to get news and retail information on longboarding that touches all skateboarders, everywhere.

A comparison to Google AdSense:

This is the AdWords traffic estimator for the keyword "Longboarding". If you were to buy 36 clicks a day (the average daily click-through rate on Silverfish), it would cost you over \$10 a day: over \$300 a month. You get the same click-through rate on Silverfish starting at only \$200 a month! This was the rate in 2006 the site has grown and the google evaluation has done nothing but gone up. We leave the choices to you

What form of advertising do you want? You can get your graphic advertisement on every page of the site. We allow you to choose the amount of coverage you wish to take advantage of.

Silverfish tracks all traffic and provides you with a private login account to view all data in real time. You can literally see the traffic coming in! The position of all banners is rotated to maintain a fresh appearance and provide a level of fairness to all retailers working with us. Purchase amounts are listed below for each category. Side/Bottom Tile Shows on all Pages

This tile banner is local to the content areas and the forum.

Great for high access and getting related interest.

Always visible on Silverfish (the position rotates, but you &ldquo;own the slot&rdquo;)

Price: \$200USD a Month

No Minimum Purchase

Creative Maximums: 140 x 60 pixels, only Longboarding related

Header Banner Appears On ALL Pages

This banner provides maximum impression to the reader.

This banner adds credibility, shows a great amount of support and converts very well.

Price: \$300USD per month

No Minimum Purchase

Banner Size 468x60 pixels, only longboarding related.

Retail Reviews Section Linking

Shows in the Review Section

This form of advertising is unique to Silverfish

In our massive reviews section, we'll link your customers to your retail site and provide all the necessary

details of your product. We deliver potential customers to your site with a "buy now" link directly to the item shown. There is not much more that you could ever ask for, other than taking them out for sessions with your deck and letting them try it out themselves! High traffic area and comments on your product viewed in the Reviews Section. This rate includes the Tile and Header Banners. No minimum or maximum to your listing. We will link to every item that is related to longboarding in your inventory. Directly to your retail site. Press Release/New Product Coverage Display your Headline and Press Release on the front page or in the Press Release Section. Get the news of your new product to all the people that are interested in a single day. With international viewership and over 1,000 unique viewers reading it, you will contact a massive customer within hours. Visible on the front page and in the Press Release Section Cost: Free to everyone, Just contact us with your submission and we will post it Consortium Equipment Review

Where else can you get a crew of over 20 informed skateboarders to commit their time, ride your gear, find out what it's all about and report back in a professional, highly-sought format? The Longboard Consortium does just this. With many reviews under their belt, this team of riders have gotten together to provide unbiased reviews on your equipment. Your review will get thousands of initial reads and even more over time. When the review is done, we will provide you with a PDF of the article if you wish. Visible on the front page and in the Consortium Reviews Section

Price: Free to the vendor with donation of equipment to be tested. When the test is done, most equipment goes to auction for Boarding 4 Breast Cancer charity. Event Coverage & Media Sponsorship

What better way to promote your event and get future sponsors than coverage of your event by people who are not only interested, but have a massive following of interested readers? We will attend your event if it is local or if transportation is provided. We will provide you with promotion on our site as well as live attendance coverage, photos and video. We can provide a large virtual attendance for any event and can often bolster the actual attendance through our promotional means.

Contact us to arrange media coverage for your event. Actual Statistics to find out how your advertising is performing in real time.

We provide you with a private account to track all of your traffic  
Then you can track how your banners traffic is profiting for you!

The statistics we provide you will let you get an idea of how your traffic is doing, what you are getting back from the service and how each banner you have will do. Often, swapping out new banners can help to keep your traffic rolling We longboard&hellip; We all remember our first ride, first carve, first slide&hellip; We want to promote longboarding and give the credit to where credit is due to the companies that respect the culture and respect the sport. Longboarding is no longer a niche sport, and touching our international base of members helps to bring us all together. Let's all influence the sport and take it to where we want it to be! Help us to help you promote the most essential aspect of longboarding, enhancing the joy of the ride. Silverfish promotes longboarding on all levels, taking an active role working with dealers, retailers and customers. When you advertise with us, you get more than traffic and worldwide coverage. You get a partner for your sessions, a resource to tap for advice and suggestions and constant feedback from one of the most established, biggest influences in the sport today. Advertising with Silverfish helps you "spread the stoke" to the longboarding community.

Much Respect&hellip;

The team at Silverfish Longboarding